



PASport Profiles, Inc.



# PASport

## People Profiling System

Versatile Online  
Assessment Tools for

- Human Resource Professionals
- Managers
- Sales Professionals
- Performance Consultants
- Coaches
- Job-Seekers



## - Why PASport? - Because it is...



Easy



Quick



Reliable



Cost  
Effective



Profitable



PASport is a global distributor of self administered online assessment tools used by human resource professionals, managers, sales professionals, performance consultants, coaches, and job-seekers to provide increased self-awareness and personal effectiveness.

Our online system provides personality profiles designed to enhance hiring accuracy and "job fit", sales performance, and interpersonal communication effectiveness.

## 为什么选择 PASport?

**PASport** 是自我管理的人力资源专业人士，销售人员，绩效顾问，教练和为求职者提供更多的自我意识和个人效能的在线评估工具及全球分销商。我们的网络系统提供个性化配置文件，提高招聘准确度和“岗位匹配”，销售业绩，以及人与人之间的沟通效率。

## ¿Por qué PASport?

**PASport** es un distribuidor global de herramientas auto administradas de evaluación en línea que utilizan los profesionales de recursos humanos, profesionales de ventas, consultores de rendimiento, entrenadores y los solicitantes de empleo para proporcionar una mayor conciencia de sí mismos y de la eficacia personal. Nuestro sistema en línea proporciona perfiles de personalidad diseñados para mejorar la precisión y la contratación de “ajuste laboral”, el rendimiento de las ventas, y la efectividad de la comunicación interpersonal.

**PASport**  
is available in  
**15 languages!**



Chinese



Danish



English



Finnish



French



German



Indonesia



Italian



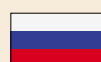
Japanese



Korean



Portuguese



Russian



Spanish



Serbian



Turkish

## The Three Online Tools of PASport



### For Managers

You need to know who people are, not just what they can do for you.

- Communication Survey
- Personality Profile (at work, home and/or school)
- Comparison Profile
- Mentor's Guide (for coaching)



### For Recruiting & Hiring

Match the right talent with the right environment.

- Candidate Profile
- Candidate Survey
- Job Profile (includes Job Advertisement Suggestion)
- Evaluator Job Profile
- Top 5 Best Candidates Matches for Job Profile
- Candidate/Job Comparison Profile
- Interview Guide



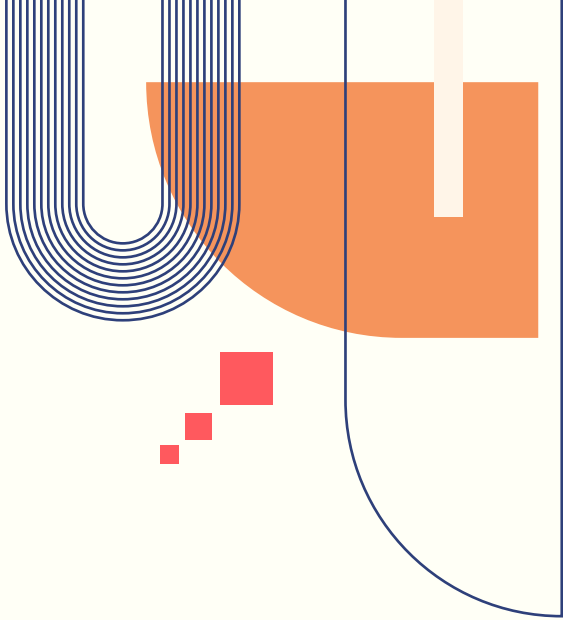
### For Sales Professionals

Focus on needs of the buyer for immediate results.

- Salesperson Survey
- Customer Survey
- Salesperson Profile
- Customer Profile
- Comparison Profile

**PASport** programs have been utilized in 19 countries by multinational, as well as, local corporations with measurable and beneficial results.





# BECOME A Distributor



## Benefits of Distributorship

Find out how becoming a **PASport Master Distributor** can help you achieve your professional and financial goals!





# Join the Network



Becoming a partner with **PASport** means realizing a number of benefits. There are many ways your company will profit using PASport's profiling system.

## 合作伙伴的好处

成为**PASport**合作伙伴意味着实现了许多的好处。您的公司能够使用**PASport**分析系统在很多面中获利。



## Beneficios al asociarse

Convertirse en socio de **PASport** significa la realización de una serie de beneficios. Hay muchas formas en las que su empresa se beneficiará mediante el sistema de perfiles de **PASport**.

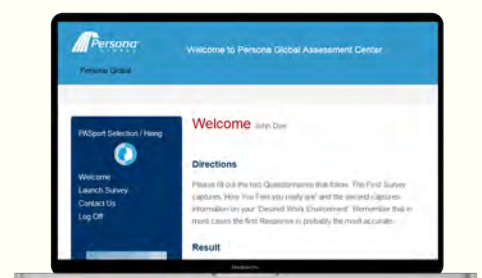


- Significant Profit Margins
- Instant access to all new and upgraded **PASport** services
- Flexibility
- Total Solutions
- 24-hour Online Availability
- Utilization of Proven Behavioral Research
- Brand Recognition

- 显著的利润
- 即时连接所有最新和升级**PASport**服务
- 灵活性
- 整体解决方案
- 24小时在线
- 采用经验证的行为研究
- 品牌认可

- Márgenes de ganancia significativos
- Acceso inmediato a todos los nuevos y mejorados servicios de **PASport**
- Flexibilidad
- Soluciones totales
- 24 horas de disponibilidad en línea
- Utilización de investigación del comportamiento comprobado
- Reconocimiento de marca

**PASport's unique multilingual Assessment Center** provides immediate turn around with low cost and little administration.



# 4 Steps to become a Master Distributor



STEP 1

Select the PASport Tool(s)



STEP 2

License the PASport Tool(s)



STEP 3

Become certified in your selected PASport Tool(s)



STEP 4

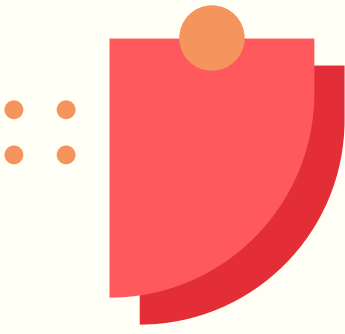
Distribute PASport Tool(s)

As a Master Distributor, you can gain unlimited access to the Assessment Center and pay a small fee for each report that you generate.

You may also choose to have exclusive rights to **PASport** Profiles in your area and an unlimited number of generated reports. The cost of using **PASport** Profiles will be based on your business needs and market region.

## What Does Certification Include?

- Training needed to use our profiling system and follow up support.
- Customization of the Assessment Center site so that it appears to be your own site, bearing your logo and in your chosen language.
- Continuous upgrades to all present and future services on our service center - over \$1 million of technology.
- Storage on our servers, for a quick and easy access to profiles.
- **PASport** personal support service to answer any questions or requests.



# Testimonial

"I have found the PASport attitudinal reports very useful in gaining insights into the inner motivations guiding the thoughts and actions of our team. Sharing these views has contributed to strengthening the team dynamics."

**Mr. Massimo Giannecchini**  
President of Novimpianti Srl, Italy

"We have been using PASport for our Executive Search and Coaching practices for almost 6 years now. PASport has proven to be an effective additional mean to know better professionals participating of our selection processes, how they fit to our client's organizations, and to verify our assessment of the candidated one by using our step by step methodology. PASport has also been useful in Executive Coaching as it helps bring behavioral tendencies evidence to the coach."

**Andréa de Paula Santos**  
Founder & Partner of Ascend, Brazil

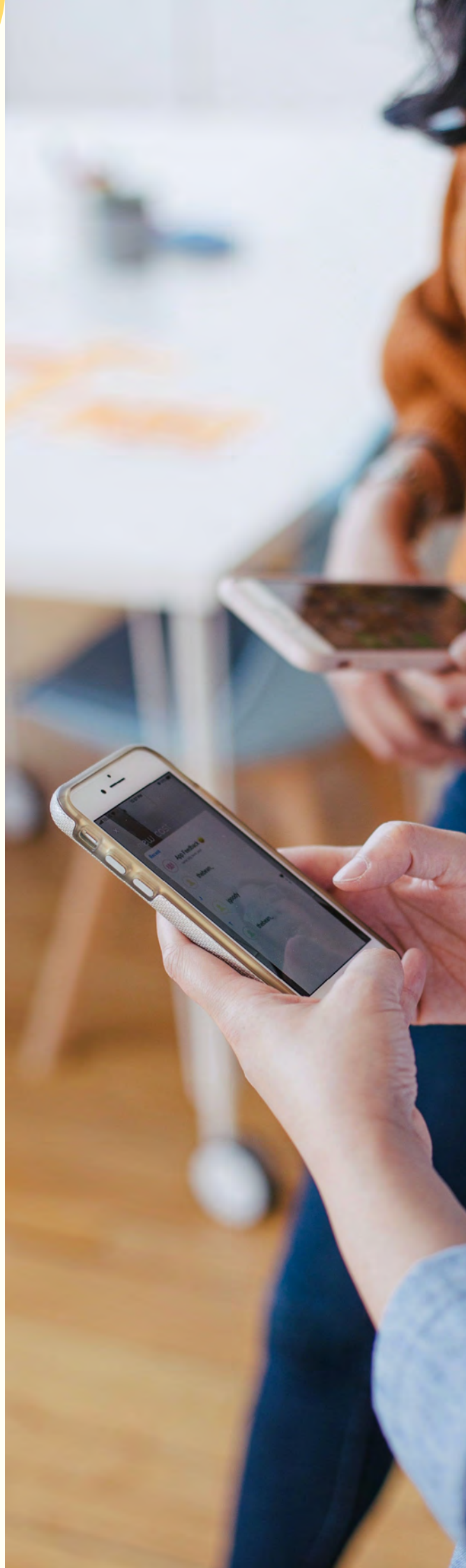
"I use and distribute PASport tools since 2003. In my opinion it is the best tool to recruit people and put them in the right roles. PASport is extremely assertive. Another great use of PASport tools is to use them as a starting point in career guidance, as in COACHING processes."

**Walter Stoeber, President**  
PASport Brazil

"PASport tools show the 'ease', 'applicability' and 'versatility' of PASport personality profiling profiles."

**Kevin Sheng, Product Manager**  
Josen (Shanghai) Management Consulting Ltd.





## Selected Clients





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PASport Profiles, Inc., a sister company of **Persona® GLOBAL**, enables companies & distribution partners around the globe to provide effective and comprehensive behavioral profiling systems that can enhance Communication, Sales Performance, and Hiring Accuracy. PASport's unique multilingual Assessment Center helps companies to deliver customized solutions with minimal cost & effort.

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